Proofpoint Enterprise Data Loss Prevention

Address the full range of people-centric data-loss scenarios

Key Benefits

- Address the full range of data risk from negligent, compromised and malicious users
- Save time and administrative hassle by easily adapting DLP policies from one channel to another
- Experience faster response and investigation time within your security and compliance teams, along with other departments
- Use your risk reduction and operational cost savings for fast time to value with your enterprise DLP solution
- Reduce complexity and ease compliance burdens for your internal teams with deep managed services expertise and refined methodology for information protection

Proofpoint Enterprise Data Loss Prevention (DLP) protects your organization against data loss that originates with your people. It brings together our solutions for email, cloud and endpoint DLP. The product combines content, behavior and threat telemetry from these channels to address the full spectrum of people-centric data-loss scenarios.

Adopt a People-centric Approach to Data Loss Prevention

Focus on real security and compliance issues

Proofpoint Enterprise DLP combines threat and behavior telemetry with content. Merging these into one modern timeline view lets you better determine the intent and risk behind all of your alert incidents. This view also lets you quickly assess whether the user who triggered the DLP alert is compromised, malicious or negligent.

Tackle all your DLP scenarios

With Proofpoint Enterprise DLP, you can address the full range of people-centric data-loss scenarios. It helps you to understand the nature of each alert so you can act on it with the right response. You can easily determine if you have a compromised worker who is leaking your sensitive data or if an alert is just a false positive.
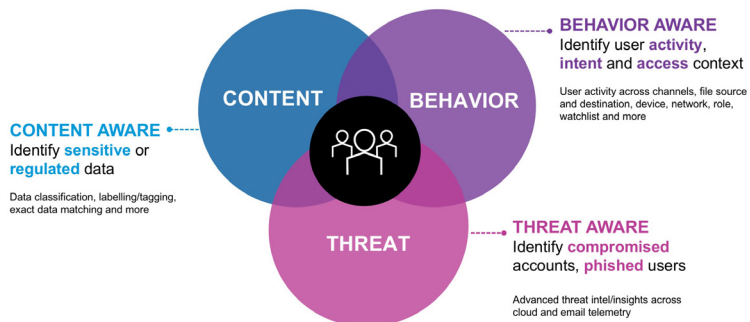

BEHAVIOR AWARE
Identify user **activity**, **intent** and **access** context

User activity across channels, file source and destination, device, network, role, watchlist and more

CONTENT AWARE
Identify **sensitive** or **regulated** data

Data classification, labelling/tagging, exact data matching and more

THREAT AWARE
Identify **compromised** accounts, **phished** users

Advanced threat intel/insights across cloud and email telemetry

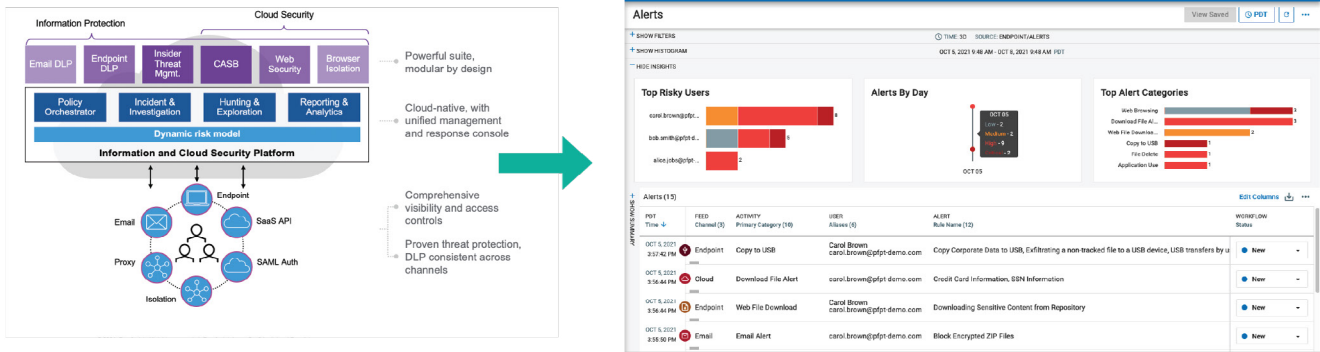Figure 1: Understanding and mitigating user risk.

Figure 2: Proofpoint Information Protection—People-centric. Cross-channel. Purpose-built platform.

Easily apply common DLP policies

Proofpoint Enterprise DLP includes common DLP classifiers. It has more than 240 customizable sensitive data detectors and document tagging. You can apply our built-in detectors across channels. Or you can build custom ones using advanced content matching techniques like data matching and indexed document matching. You can also add optical character recognition (OCR) to your detectors. This lets you detect sensitive data in images. You can combine detectors into sets by user group, use case, channel and region. For our existing single-channel DLP users, our DLP classifiers and detectors automatically extend to a new channel, such as a cloud app, web or endpoint. You can also augment Enterprise DLP through integration with Proofpoint Intelligent Classification and Protection. This is our AI-powered data discovery, classification and automated labeling solution.

Make faster decisions

Proofpoint Enterprise DLP includes a unified alert and investigations interface. This helps you respond quickly to alerts. And because visibility anchors on the person, you can shut down any cloud account when you find that it is compromised. Or you can apply encryption to suspect email. Your HR and legal teams can also investigate the person at the center of the data loss.

Augment Your Program With the Right People and Processes

With Proofpoint Program Design and Managed Services for Information Protection, we partner with you to design a program to address your data security and compliance needs. We will optimize your program. And we will cover application management, scope and policy governance, event triage, incident management, reporting and analytics. We will use advanced machine learning and human analysis to protect your information.

Accelerate Your Return on Investment

Proofpoint Enterprise DLP offers fast time to value. Our cloud-native platform with its unified administration and response capabilities helps you deploy quickly. Take advantage of the in-depth DLP expertise in program design, implementation and managed services that we and our partners have to offer. And quickly train your users on data loss with our security awareness training modules.

LEARN MORE

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